

B.A. Major in Digital Media and Journalism

The B.A. Major in Digital Media and Journalism requires 17 courses:

Code	Title	Semester Hours
Nine required core courses:		
MDIA 120	Intro to Media and Journalism	3.0
MDIA 140	Public Speaking	3.0
MDIA 150	Digital Media Literacy	3.0
MDIA 210	Media Reporting and Writing	3.0
MDIA 301	Mass Media in Society	3.0
MDIA 302	Media Law and Ethics	4.0
MDIA 339	Multi-Platform Storytelling	3.0
MDIA 400	Internship ¹	1.0-6.0
MDIA 411	Adv Topics in Communication	1.0-6.0
One course in Critical Theory:		3.0
ARTS 325	Art and Critical Theory ²	
ENGL 242	Theory as Creative Practice	
MDIA 237	Gender, Race, & Class in Media	
PHIL 275	Aesthetics	
Three advisor approved courses in your area of emphasis, at least one must be at the 300 level		9.0-10.0
Two electives (may be within or outside of the area of emphasis)		6.0
Two semesters of practical experience		0.0-2.0
Total Semester Hours		42.0-55.0

Areas of emphasis may include Digital Media Production, Journalism, Theory, Public Relations, or an advisor approved area of emphasis.

¹ The department prefers a credit internship but will consider a non-credit internship based on student need.

² Note that a prerequisite of ARTS 185 is required for this course.