

B.A. Major in Business Administration with a Concentration in Entrepreneurship

The B.A. major in Business Administration with a concentration in Entrepreneurship requires the Business Administration Core courses including a Business Internship and four additional credit courses for a minimum of 50 semester hours:

Code	Title	Semester Hours
Business Administration Core courses:		
BUAD 090	Business Internship	0.0
BUAD 161	Business Analytics	3.0
ECON 203	Principles of Microeconomics	3.0
ECON 204	Principles of Macroeconomics	3.0
BUAD 215	Intro to Mgmt Info Systems	3.0
BUAD 251	Financial Accounting	3.0
BUAD 252	Managerial Accounting	3.0
BUAD 320	Marketing	3.0
BUAD 330	Management	3.0
BUAD 336	Organizational Effectiveness	3.0
BUAD 340	Operations & Supply Chain Mgmt	3.0
BUAD 360	Managerial Finance	3.0
BUAD 430	Strategic Management ¹	3.0
BUAD 440	New Venture Creation	4.0
Two additional required courses:		
BUAD 140	Innovation!	3.0
BUAD 375	New Venture Incubator	1.0
One of the following:		3.0
BUAD 321	Marketing Research	
BUAD 328	Global Strategic Marketing	
BUAD 350	Business Law	
One of the following:		3.0-4.0
ARTS 170	Graphic Design I	
ARTS 295	Sustainable Design	
BUAD 270	Sustainable Business & Econ	
BUAD 375	New Venture Incubator (minimum 3 SH to accelerate a business idea)	
CHEM 117	Food Chemistry	
CSCI 171	Introduction to Programming	
ENGR 242	3-D Printing Technology	
GLBS 230	Global Changemakers	
MDIA 181	Photography Fundamentals	
MDIA 292	Video Production	
Total Semester Hours		50.0-51.0

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¹ Must be taken at Principia College.

Notes:

- A cumulative average of 2.0 or higher in all required courses is necessary to complete the major.
- See overview page for departmental transfer credit policy.